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ORGANIZATION

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The International Bureau of the World Intellectual Property Organization (WIPO) presents its compliments and has the honor to invite representatives of Members and Observers to attend the WIPO Pathfinders: The Futures of Video Games and Intellectual Property event, which will be held in a hybrid format at WIPO Headquarters in Geneva and via an online platform on October 16. The meeting will be held from 8.30 a.m. to 5.00 p.m. (CEST).

The global video game industry has become one of the largest and fastest-growing sectors of the creative and digital economy, valued at over USD 180–200 billion and engaging more than 3 billion players worldwide. Beyond entertainment, video games sit at the frontier of innovation in creativity, interactivity, AI, cross-border services, and new business models—making them a powerful early indicator of transformations that could reshape the broader innovation and creative economy, and the intellectual property (IP) systems that support it. This forward-looking event will explore key trends and transformations in the video game sector and navigate possible scenarios for video games and IP in 2037, positioning the video game community as a unique lens through which to understand the future of the IP system.

In order to register to attend, please use WIPO Meet at: https://meet.wipo.int/e/pathfinders

As WIPO is committed to promoting gender equality, it would be appreciated if parity could be taken into account when nominating the representatives.

Simultaneous interpretation will be provided in English, Arabic, Chinese, French, Russian and Spanish during the morning session.

It would be appreciated if the participants could register online as soon as possible and no later than October 9, 2026.

Any additional queries about this meeting may be addressed to the Secretariat at: futureofip@wipo.int

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